



**GRAMIN UDYOG SEVA KENDRA**



# PROBLEM

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- India most people are working in different places of Urban areas due to COVID-19 this large group of people has been migrated to their home place.
- **Migration** of a people in search of job creates mainly creates the burden on Urban area. In order to avoid such circumstances, generating the employment at their home place or nearby villages will be more helpful.



# SOLUTION

- To solve this problem, we as **Gramin Udyog Seva Kendra** come into existence.
- Gramin Udyog Seva Kendra (GUSK) is one of the **social venture** platforms under the Chamber of Business and Entrepreneur (India) Council (CBEIC).
- Gramin Udyog Seva Kendra is leading organization to develop a **single network platform** to connect manufacturer to buyers.



# GRAMIN UDYOG SEVA KENDRA

- It **aims** to provide employment to all unemployed person of India.
- It is highly **focused on** Entrepreneurship, Legal Activities, Financial Assistance for Rural Businesses & Farmers, Social Welfare Programs and Women Empowerment.
- It is highly focused to develop the primary and foremost sectors that is a **farming** and a small-scale industry.
- It also focuses on providing a business opportunity at comparatively lower capital cost.



## OUR PHILOSOPHY

- Gramin Udyog Seva Kendra (GUSK) aims to build the most important segment of our country, trying to **reduce gaps between urban and rural sector** development. Bringing the millions of entrepreneurs, innovative ideas and their skill at the national level.

## OUR PRINCIPLE

- To provide the proper legal frame and certification is the main principle of the Gramin Udyog Seva Kendra (GUSK). Maintaining genuineness, transparency and easy accessibility to all our users.



## OUR VISION

- Our **vision** is to have each village a entrepreneurship development program and bring all the entrepreneurs of villages at a national level.

## OUR PURPOSE

- Gramin Udyog Seva Kendra aims to provide to all eligible unemployed people a well satisfied **employment**. Gramin Udyog Seva Kendra focuses for the inclusive growth, employment generation, enhancing the entrepreneurships and overall development.



## OUR MOTIVE

- Our motive is to bring everyone at a **single platform** from manufacturer to buyers to create large network for entrepreneurship.

## OUR MISSION

- To empower the neediest peoples of the society.
- To transform the un-skilled person to the skilled person.
- To disseminate relevant and useful information about entrepreneurship through regular networking among Gramin Udyog Seva Kendra people.
- To promote a Responsible Business environment and to promote ethical business practices.
- To utilize manpower through skill development and career development opportunity.



## FUNCTIONS OF GRAMIN UDYOG SEVA KENDRA

- Connects the users at the portal.
- Assist Users.
- Employment generation for individuals
- Enhancing Entrepreneurship
- Developing a small Industries
- Focusing on Made in India product.
- Promoting the Indian market.
- Providing a platform for Indotrademart.com.
- Availing the loan sanction.
- Providing all the legal formalities.
- Formation of FPO/SHG/Etc.
- Assisting throughout the projects.
- Promoting Women Entrepreneurs.
- Connect manufacturers to Buyers.





## Our Services

Employment Generation

Marketplace Development

Small Scale Industries Development

Rural Entrepreneur Development

Project Assistance for Any Unit

Promoting Government Schemes

Promoting Made in India Products

Assistance of Finance/Micro Finance

Job Assistance and Consulting

Legal Assistance in Rural Areas



# GRAM UDYOG SAHAYAK

- Gramin Udyog Sahayak (GUS) is center level body which can be associated by a single person at each village, aims to connect a greater number of people through this network.
- Gramin Udyog Sahayak fills the gap between local people and Gramin Udyog Seva Kendra by continuing providing the support in different aspect.
- Anyone who is above the age of 18 years and willing to have a business opportunity.

*We are available at every village of the India for bringing an innovative idea and sharing it across the India. At every village there is well-qualified person is sitting to assist the individuals in case of any requirements.*



# TRAINING PROGRAM

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- Our multi service provider network is easily available, one can get all the related information from our portal apart from this there are our expert team who are working to provide a best training program.
- Under this training program most of the required things are taught which is very essential for implementing this program.



# ELIGIBILITY

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- Resident of India
  - Age: Minimum age 18+
  - Work Experience : Min 1 Year in any Village Area.
  - 1 Rooms 10X12, 1 Computer Core 2 Duo with TFT /LCD Monitor, or Laptop, Printer, Power Backup, Internet Connection, Swiping Machine, GUSK Software, Furniture, Sitting Arrangement, Basic Advertisement, Biometric Machine, Water Facility.
  - Graduation or Skill Certification on Computer Application
  - **Documents Require**
  - ID/Address Proof, Adhaar Card, Premises Lease and Rent agreement if owned then electricity bill. 100/- Rs. Stamp Paper
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# SERVICES

## E-Service

Mobile Recharge  
DTH Recharge

Travel planning/booking/ticketing/Hotel Reservations.

Online shopping of Seeds/Fertilizers/ Agricultural Equipments/ etc.

## Education

- Skill Development Programs
- Online Subscriptions
- Vocational Training Programs
- Agricultural Husbandry
- Floral Designing
- Wastage Management
- Self Employment Programs

## Awareness

- Awareness of Legalities: RTI, Legal Activities, etc. Government policies
- Agricultural Awareness
- Educational and Literacy
- Awareness Related Govt. Programs
- Social Awareness

## Consultancy

- Legal Consultancy
- Medical Consultancy
- Educational Consultancy
- Agriculture Consultancy
- Career Consultancy
- Insurance

## Retail

- Seeds/Fertilizers
- Agriculture Equipment
- FMCG

## Farming

- Basic Farming
- Contract Farming
- Purchase all types of Crops, Vegetables, Seeds, and Grains.
- Cultivating /Harvesting/Green House
- Renting Machines & Equipments for Agriculture



# EARNING CHART

S.No.	Particular	Percentage
01	Online Members Registration	200
02	GST Registration	500
03	Return Filling	100
04	Application Filling in Government Schemes	200
05	Agricultural Insurance	10% to 12%
06	Banking	As per Current Rate
07	File Submission and Follow ups	.5%
08	Purchasing of Seeds Fertilizers	5% - 8% Margin in Each Products
09	Sale of any Grains/Pulse	3% Margin
10	Promote for Education	5-7% Margin
11	Job Registration	300
12	Interview and Job finalization	20% of Salary
13	Distributor Management	5% of Sale



# HOW TO APPLY FOR GUSK

## • Documents Required

- Aadhar Card.
- Pan Card.
- Residential proof.
- Unit location.
- Member's details
- Online Application

## • Fees Description

- Registration Fees – 500 INR
- Online Setup Cost – 3500 INR
- Training Fees- 1500 INR  
*\*Pay After Registration*
- Total – 5500/- INR

Visit – <https://graminudyogseva.in/gramin-udyog-seva-kendra/>

**\*Note this fees will not be refundable in any case**

*\*Do Not Pay any Amount in Cash to Anybody We Accept only Online Applications*



# ELIGIBILITY DISTRICT CENTER

- Here we proposed to existing/new setup to develop the centres at district level and get good business plan to develop your approaches at rural areas and get great initiatives.

## **Requirement**

### **Infrastructure**

- 800 Sq.ft. Area incl.
- 3 Rooms for Training Room/Counseling Room/Reception/Store Room/Toilet
- 5 Computers Configuration (Core i3 4 GB Ram 500 GB Hard-disk with TFT Monitor)
- Power Backup (Inverter/Generator)
- Security Surveillance CCTV Cam in each rooms and cabin, Biometric Attendance machine.
- Stationery (Whiteboard marker, Files, Folders, visiting card holder, Printed Presentations)
- Others (Projector, Smart-boards )
- Broadband Connection

### **Documents Require**

ID/Address Proof, Adhaar Card, Premises Lease and Rent agreement if owned then electricity bill. 100/- Rs Stamp Paper

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# SERVICES

Develop Gramin Udyog Seva Kendra

- Assign Funds for Services
- Monitor and Manage all GUSK through software and manual team
- Recruit and provide training to GUSK and other Staff Related project.
- Manage all documentation related project.
- Co-ordinate with government and private agencies for their projects to implementation and support for GUSK members
- Full fill the requirement of GUSK Centers
- Maintain Delivery Services to any type of products, goods and services.
- Manage all Accountability at District Level

Print Material and Supply to Gram Panchayat and Other Centers

Wallet Recharge of GUSK



# DISTRICT EARNING CHART

S.No.	Particular	Percentage
01	Online GUSK	500
02	GST Registration	500
03	Return Filling	200
04	Application Filling in Government Schemes	300
05	Agricultural Insurance	10% to 12%
06	Banking	As per Current Rate
07	File Submission and Follow ups	1 %
08	Purchasing of Seeds Fertilizers	2% - 5% Margin in Each Products
09	Sale of any Grains/Pulse	2% Margin
10	Promote for Education	2-5% Margin
11	Job Registration	200
12	Interview and Job finalization	15% of Salary
13	Distributor Management	5% of Sale



# HOW TO APPLY FOR DISTRICT CENTER

- **Documents Required**

- Aadhar Card.
- Pan Card. Firm Individual
- GST Registration
- Office
- 2 CA/CS Members Appointed

- **Fees Description**

- Registration Fees – 5000 INR
- Online Setup Cost – 50000 INR
- Training Fees- 3500 INR
- Deposit – 100000 INR Wallet Payment  
*\*Pay After Registration*
- Total – 158500/- INR

<https://graminudyogseva.in/district-center/>

**\*Note this fees will not be refundable in any case**

*\*Do Not Pay any Amount in Cash to Anybody We Accept only Online Applications*



# CBEIC

CHAMBER OF BUSINESS AND  
ENTREPRENEUR (INDIA) COUNCIL

- The Chamber of Business and Entrepreneur (INDIA) Council is popularly known for the premier body of business and industry in India.
- The Chamber of Business and Entrepreneur is highly spread its platforms to the corporate groups in the country with business operations all over the country and abroad. Our membership is set up by a group of highly professional industrialists.
- The Gramin Udyog Seva Kendra comes under the Chamber of Business and Entrepreneur (Indian) (CBEIC).



# PROPOSED GOVERNMENT SERVICES

S.No.	Particular	SERVICES
01	UIDAI	AADHAR UPDATION/VERIFICATION
02	MSME	REGISTRATIONS & SUBSIDIES
03	AGRICULTURE DEPARTMENT	AHIDF/FPO/AGRI SCHEMES
04	FSSAI/FACTORY ACT	REGISTRATIONS
05	LABOUR BUREAU	REGISTRATIONS ESI/PF/JOB LISTING/SURVEY
06	BANKS AND MICRO FINANCE COMPANIES	FINANCIAL SERVICES
07	SIDBI	INDUSTRIAL LOANS AND FINANCE
08	MCA	COMPANY REGISTRATIONS
09	DEPARTMENT OF PROMOTION OF INDUSTRY AND INTERNAL AFFAIRS	TRADE MARK AND PATENTS
10	UTI	PAN CARD
11	DEPARTMENT GENERAL OF FOREIGN TRADE	IMPORT AND EXPORT LICENSE
12	NITI AYOJ	PLANNING COMMISSION AND NGO's ASSISTANCE
13	SOCIETY AND FIRM REGISTRAR	FIRM AND SOCIETY REGISTRATION
14	INCOME TAX	INCOME TAX RETURNS AND COMPLAINCES
15	NSDC	SKILL DEVELOPMENT AND TRAINING



# INDO TRADE MART

- indotrademart.com is a single such venture which connects the buyers and sellers from across India.
- It provides a platform for development and promotion for the rural business community. One of the main motives of Indotrademart.com is to provide an online business model at a lower cost so every business community can easily reach across India
- For customer support, it is providing financial assistance support with secure payment protection plans and collateral Free Loans.



## CONTACT US

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